

Item No. 13

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| APPLICATION NUMBER | CB/14/01693/ADV |
| LOCATION | Roundabout at Grovebury Service Station, Billington Road, Leighton Buzzard, LU7 9HH |
| PROPOSAL | Sign boards which are free standing, post mounted with text graphic details to front of signs and powder coated to the back |
| PARISH | Billington |
| WARD | Eaton Bray |
| WARD COUNCILLORS | Cllr Mrs Mustoe |
| CASE OFFICER | Debbie Willcox |
| DATE REGISTERED | 02 May 2014 |
| EXPIRY DATE | 27 June 2014 |
| APPLICANT | Central Bedfordshire Council |
| AGENT | Immediate Solutions |
| REASON FOR COMMITTEE TO DETERMINE | Central Bedfordshire Council is the applicant and an objection has been received from the Parish Council |

RECOMMENDED DECISION

Advertisement - Recommended for approval

Recommendation

That Advertisement Consent be GRANTED subject to the following:

RECOMMENDED CONDITIONS

- 1 This consent is limited to a period of five years from the date of this decision.

Reason: To comply with Regulation 14 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 3 No advertisement shall be sited or displayed so as to -
 - a. endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - b. obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
 - c. hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

- 4 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
- 5 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
- 6 Where any advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: Conditions 2-6: To comply with the provisions of Schedule 2 (Regulation 2 (1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

- 7 This consent relates only to the details shown on the submitted plans, numbers CBC/001, CBC/002, CBC/003, CBC/004.

Reason: To identify the approved plans and to avoid doubt.

Notes to Applicant

1. Please note that the unnumbered drawings submitted in connection with this application have been given unique numbers by the Local Planning Authority. The numbers can be sourced by examining the plans on the View a Planning Application pages of the Council's website www.centralbedfordshire.gov.uk.

[Notes:

1. In advance of consideration of the application the Committee received representations made under the Public Participation Scheme.
2. In advance of consideration of the application the Committee were advised of additional consultations received as follows:
 - a. A call-in was received from Cllr Mustoe due to the size of the signs being obtrusive and distracting to drivers.
 - b. Lee Baldry, Deputy Head of Highways confirmed he recommended the scale and positioning of the signs.]